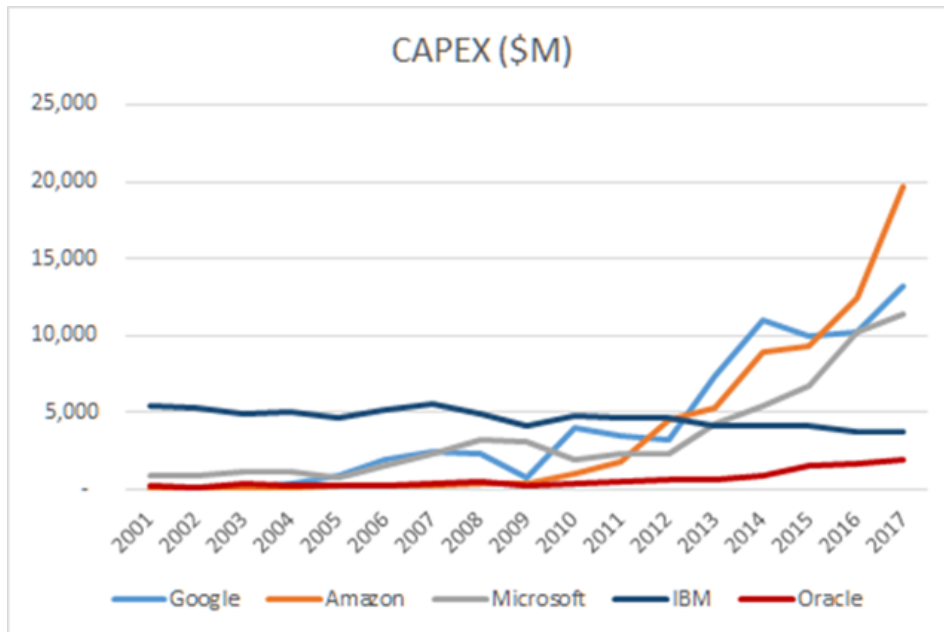


The Role of the Hosting Platform in Facilitating Computing and Network Innovation

Reigning in Complexity

Dennis R Moreau, PhD
Cybersecurity Information Architecture
VMware, Office of the CTO
dmoreau@vmware.com

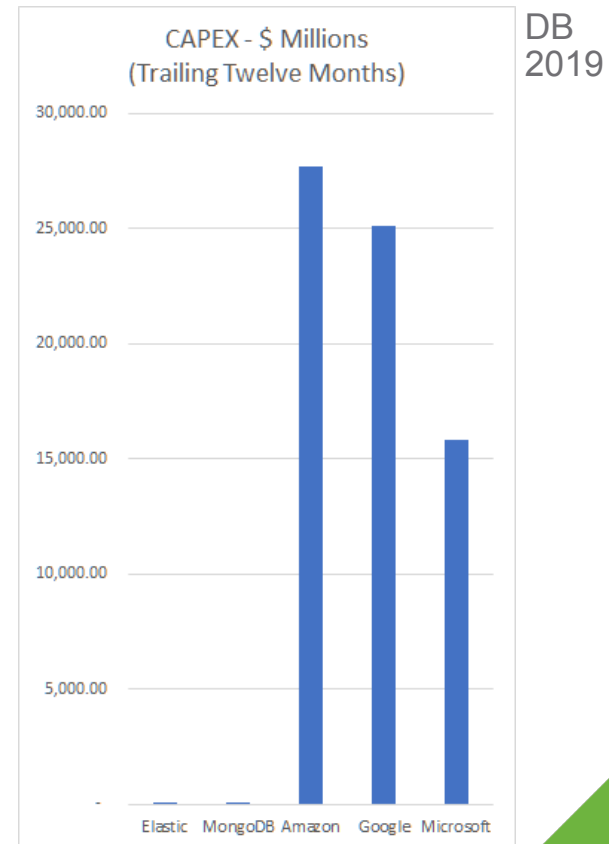
Hyper-scalers by CAPEX: Unique Scale, Distribution, Scope ...



<https://www.platformonomics.com/2019/03/follow-the-capex-commercial-open-source-vs-the-cloud/>

AWS Launched over 1800 significant services and features in 2018

<https://www.forbes.com/sites/siliconangle/2018/11/27/how-andy-jassy-ceo-of-aws-thinks-the-future-of-cloud-computing/#4efc8fd17730>

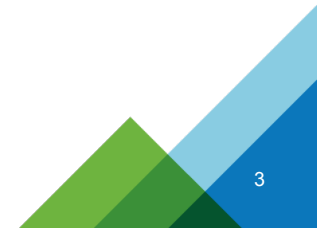


Cloud Outages 2019

Complexity THE Cloud Management Problem

- March 13: Facebook
 - Cause: Server Configuration Change
- June 2: Google Cloud Platform
 - Cause: Routine Configuration Change (wrong servers)
- June 24: Verizon
 - Cause: BGP Routing Leak
- July 2: Cloudflare
 - Cause: Bad Software Deployment
- July 3-4: Facebook, Twitter, Apple
 - Cause: Routine Maintenance Operation
- July 11: Twitter
 - Cause: Inconsistent internal System Change
- August 31: AWS
 - Cause: Server Resilience/Recovery Misconfiguration
- *March 23: AWS – Capital One
 - Cause: Firewall Mis-configuration

<http://techgenix.com/2019-website-outages/>

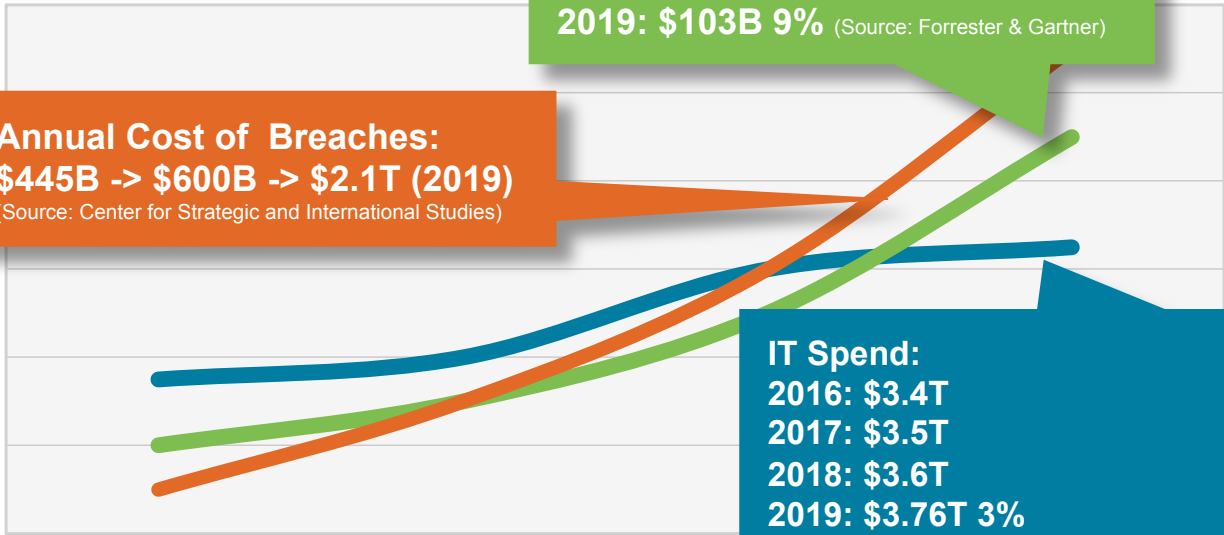


Driven by urgency and complexity ... we are thrashing

Example: Security

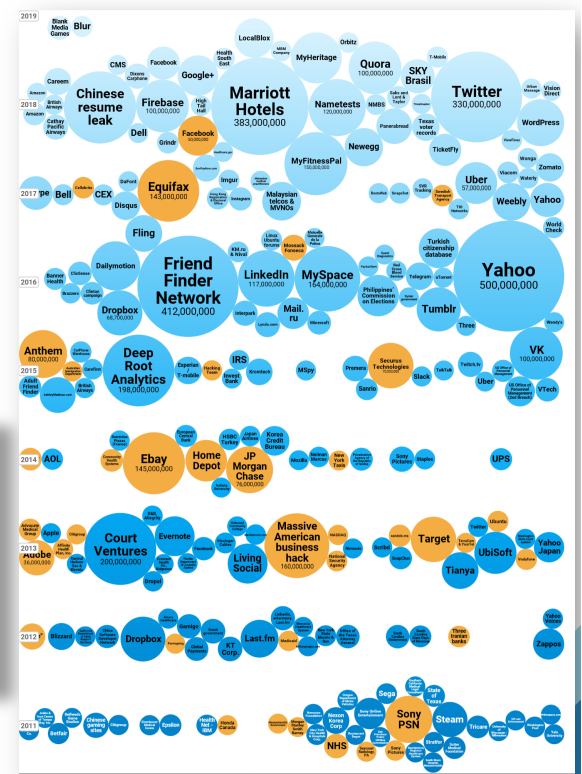
Security Spend:
 2016: \$83B
 2017: \$90B
 2018: \$96B
 2019: \$103B 9% (Source: Forrester & Gartner)

Annual Cost of Breaches:
 \$445B -> \$600B -> \$2.1T (2019)
 (Source: Center for Strategic and International Studies)



IT Spend:
 2016: \$3.4T
 2017: \$3.5T
 2018: \$3.6T
 2019: \$3.76T 3%
 (Source: Gartner)

Breaches 2011-2019



Data Sources:
 Identity Theft Resource Center: <https://www.idtheftcenter.org>
 DataBreaches.Net: <https://www.databreaches.net/>
 Visualization Source:
 Information Is Beautiful: <http://www.informationisbeautiful.net/visualizations/worlds-biggest-data-breaches-hacks/>

Increasing complexity

Separability??.



External Complexity from the problem space... on clients and in DCs

Initial Access	Execution	Persistence	Privilege Escalation	Defense Evasion	Credential Access	Discovery	Lateral Movement	Collection	Exfiltration	Command and Control
Valid Accounts		Scheduled Task		XSL Script Processing	Network Sniffing		Windows Remote Management	Video Capture	Scheduled Transfer	Web Service
Trusted Relationship	Trap		Process Injection		Two-Factor Authentication Interception	System Time Discovery		Screen Capture	Exfiltration Over Physical Medium	Uncommonly Used Port
Supply Chain Compromise	LSASS Driver		Extra Window Memory Injection		Private Keys	System Service Discovery	Third-party Software	Man in the Browser	Standard Non-Application Layer Protocol	
Spearghishing via Service	Local Job Scheduling		Bypass User Account Control		Password Filter DLL	System Owner/User Discovery	Taint Shared Content	Input Capture	Exfiltration Over Command and Control Channel	Standard Application Layer Protocol
Spearghishing Link	Launchctl		Access Token Manipulation		LLMNR/NB-NS Poisoning	System Network Configuration Discovery	Shared Webroot	Email Collection	Data Transfer Size Limits	
Spearghishing Attachment	XSL Script Processing	Valid Accounts			Keychain	Security Software Discovery	Replication Through Removable Media	Data Staged	Data Encrypted	Remote Access Tools
Replication Through Removable Media	Windows Remote Management	Plist Modification	Image File Execution Options Injection		Input Prompt	Remote System Discovery	Data from Network	Data from Network	Data Compressed	Port Knocking
Exploit Public-Facing Application	User Execution	DLL Search Order Hijacking		Web Service	Input Capture	Remote File Copy	Shared Drive	Shared Drive	Automated Exfiltration	Multilayer Encryption
Hardware Additions	Trusted Developer Utilities		Startup Items	Trusted Developer Utilities	Hooking	Remote Desktop Protocol	Data from Information Repositories	Repositories	Exfiltration Over Other Network Medium	Multiband Communication
Drive-by Compromise	Space after Filename	Setuid and Setgid	Timestamp	Forced Authentication	Permission Groups Discovery	Pass the Hash	Automated Collection	Automated Collection	Exfiltration Over Alternative Protocol	Multi-hop Proxy
	Source	Service Registry Permissions Weakness	Template Injection	Exploitation for Credential Access	Peripheral Device Discovery	Logon Scripts	Audio Capture	Data from Local System		Fallback Channels
	Signed Script	Port Monitors	Space after Filename	Credentials in Files	Network Share Discovery	Exploitation of Remote Services	Clipboard Data			Domain Fronting
	Proxy Execution	Path Interception	Software Packing	Credential Dumping	Network Service Scanning	Application Deployment Software				Data Obfuscation
	Service Execution	New Service	SIP and Trust	Credential Dumping	File and Directory Discovery	Windows Admin Shares				Data Encoding
	Scripting	Launch Daemon	Provider Hijacking	Bash History	Browser Bookmark Discovery	Remote Services				Custom Cryptographic Protocol
	Rundll32	Hooking	Signed Binary	Account Manipulation	Application Window Discovery	Distributed Component Object Model				Connection Proxy
	Regsvr32	File System Permissions Weakness	Rundll32	Rootkit	Credentials in Registry	System Network Connections Discovery				Communication Through Removable Media
	Regsvr32/Regasm	OpLib Hijacking	AppInit DLLs	Regsvr32	Regsvr32	System Information Discovery				Standard Cryptographic Protocol
	PowerShell	Application Shimming	AppCert DLLs	Regsvr32	Regsvr32	Account Discovery				Remote File Copy
	Mhta	AppCert DLLs	Regsvr32	Regsvr32	Regsvr32					Custom Command and Control Protocol
	InstallUtil	AppCert DLLs	Regsvr32	Regsvr32	Regsvr32					Commonly Used Port
	Graphical User Interface	Accessibility Features	Accessibility Features	Redundant Access	Redundant Access					
	Exploitation for Client Execution	Winlogon Helper DLL	Sudo Caching	Process Hollowing	Process Doppelganging					
	Execution Through API	Windows Management Instrumentation	Sudo	Process Doppelganging	Port Knocking					
	Dynamic Data Exchange	Event Subscription	SID-History Injection	Port Knocking	Port Knocking					
	Control Panel Items	SIP and Trust Provider	Exploitation for Privilege Escalation	Obfuscated Files or Information	Obfuscated Files or Information					

Persistence	Privilege Escalation	Defense Evasion	Credential Access	Discovery	Lateral Movement	Execution	Collection	Exfiltration	Command and Control
Accessibility Features	Accessibility Features	Binary Padding	Brute Force	Account Discovery	Application Deployment Software	Command-Line	Automated Collection	Automated Exfiltration	Commonly Used Port
AppInit DLLs	AppInit DLLs	Bypass User Account Control	Credential Dumping	Application Window Discovery	Exploitation of Vulnerability	Execution through API	Clipboard Data	Data Compressed	Communication Through Removable Media
Basic Input/Output System	Bypass User Account Control	Code Signing	Credential Manipulation	File and Directory Discovery	Logon Scripts	Graphical User Interface	Data Staged	Data Encrypted	Custom Command and Control Protocol
Bootkit	DLL Injection	Component Firmware	Credentials in Files	Local Network Configuration Discovery	Pass the Hash	PowerShell	Data from Local System	Data Transfer Size Limits	Custom Cryptographic Protocol
Change Default File Handlers	DLL Search Order Hijacking	DLL Injection	Exploitation of Vulnerability	Local Network Connections Discovery	Pass the Ticket	Process Hollowing	Data from Network Shared Drive	Exfiltration Over Alternative Protocol	Data Obfuscation
Component Firmware	Exploitation of Vulnerability	DLL Search Order Hijacking	Input Capture	Network Service Scanning	Remote Desktop Protocol	Rundll32	Data from Removable Media	Exfiltration Over Command and Control Channel	Fallback Channels
DLL Search Order Hijacking	Legitimate Credentials	DLL Side-Loading	Network Sniffing	Peripheral Device Discovery	Remote File Copy	Scheduled Task	Email Collection	Exfiltration Over Other Network Medium	Multi-Stage Channels
Hypervisor	Local Port Monitor	Disabling Security Tools	Two-Factor Authentication Interception	Permission Groups Discovery	Remote Services	Service Execution	Input Capture	Exfiltration Over Physical Medium	Multiband Communication
Legitimate Credentials	New Service	Exploitation of Vulnerability		Process Discovery	Replication Through Removable Media	Third-party Software	Screen Capture	Scheduled Transfer	Multilayer Encryption

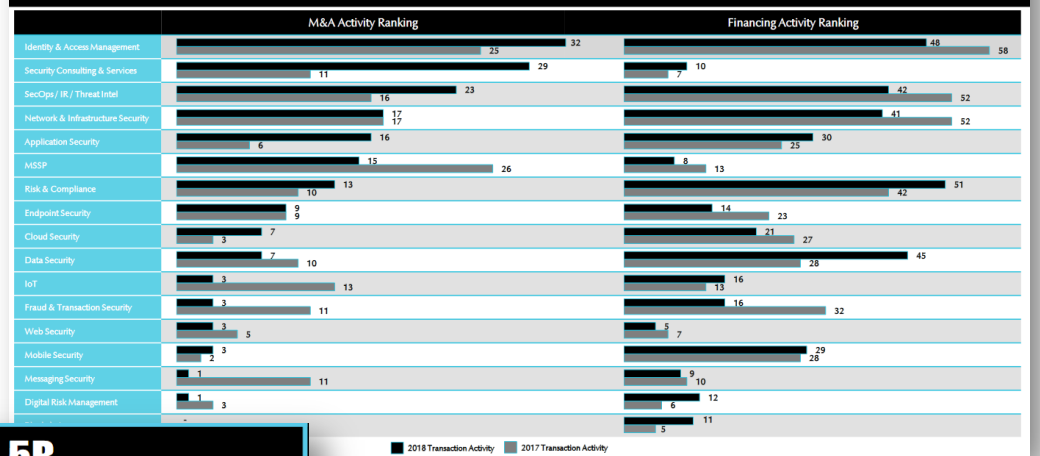
Indicator Removal on Host
DLL Side-Loading
DCShadow

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**Innovation:
Security is hot, motivated
by the complexity and
intensity of the problem.**

M&A And Financing Activity By Sector
IAM Surpasses MSSP Activity For M&A As Risk & Compliance Experiences Significant Increase In Investment Activity.



<https://www.cbonline.com/news/cybersecurity-ma>

183 M&A Deals (All-Time High)
103% Increase In Deals From 2010
30 Deals \geq \$100M

\$6.2B Projected Cyber Insurance Market Size In 2020 Driven Partially By
GDPR
Heightened Regulation Ushers Increased Demand In Growing International Markets Such As

\$15.5B Total M&A Volume
\$6.2B Total VC Investments

10 Capital Raises \geq \$100M

AnchorFree \$295M, TANIUM \$200M, CROWDSTRIKE \$200M, TANIUM \$175M, met scope \$169M
CYLANDER \$120M, FORTIGATE \$115M, VENAFI \$100M, SIGNIFYD \$100M

44 Completed Deals
Private Equity's Cybersecurity

BLACKROCK, Centerbridge, CVC, FP, LLR, MARLIN, QUANTA, SUTHERLAND, TOWER BROS, TEMASEK, TPG, VISA, VICTOR CAPITAL

800M+ Users
Large US Data Breaches Remain A Significant Issue

starwood, 4mat, Quora, facebook
500M, 150M, 100M, 50M

5.7X (2%+) 2018 Median Cybersecurity Multiples
EV / Rev Trading Comps

6.8X (55%+) 2018 Median Cybersecurity Multiples
EV / Rev M&A Comps

5 IPOs
Record Year For Cybersecurity IPOs

avast, Carbon Black, tenable, solarwinds, Palo Alto

Cloud Infrastructure Assets in High Demand
Spends A Total Of **\$473M** on RedLock & Evidentio

32 IAM M&A Transactions

Avecto, BeyondTrust, BOMGAR, CISCO, proofpoint, Palo Alto, Symantec, splunk, Certify, InfoArmor, JAVELIN, VictorOps, Ovation, TheRedMetric, wombat, SEC

\$6.0B Transaction Volume Led By Tech Vendors

51 Risk & Compliance Capital Raises

FOUR18, ALLION, BITSIGHT, COMBEN, CORAX, cyberEX, comae, Panorays, PREVAULTION, riskicon, rjbsense, SafeBreach, VENAFI, VERODIN, VISA, VICTOR

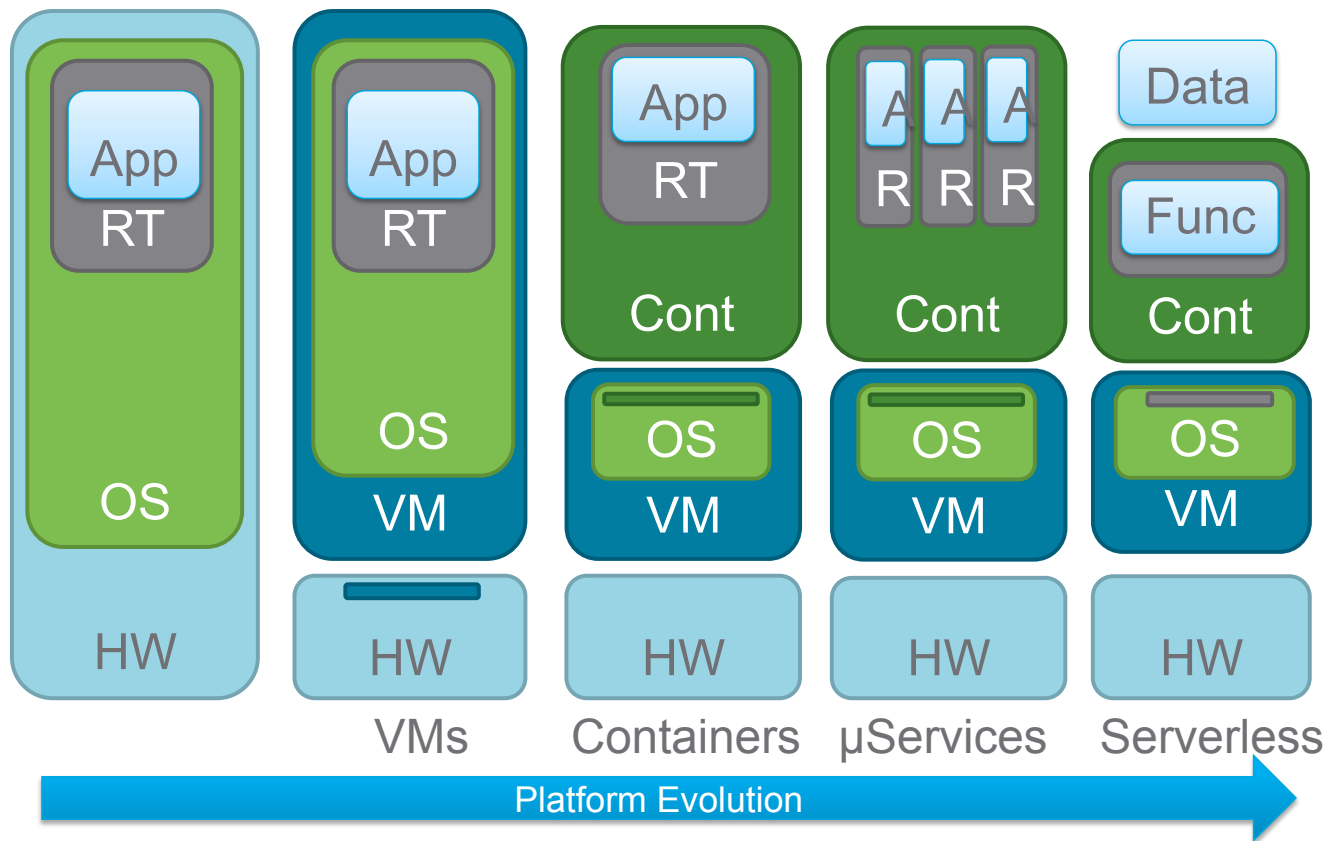
\$175M Acquisition Of Other Leading Cloud Security Vendors

Apareto, CloudPassage, LACEWORKS

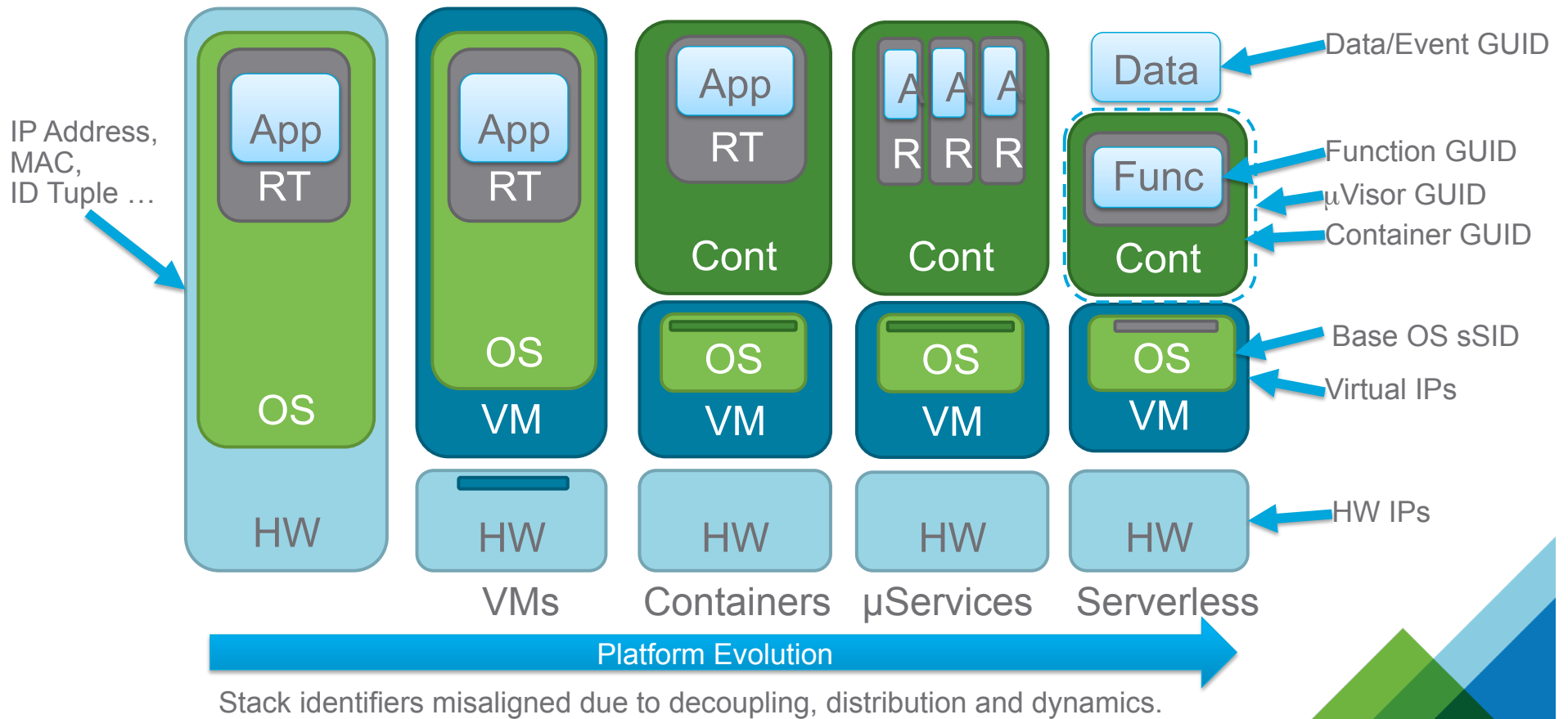
... but this innovation mechanism has led to 1500 security vendors and hundreds of startups looking for funding and exists ...



... Applications stacks are more decoupled, distributed and dynamic

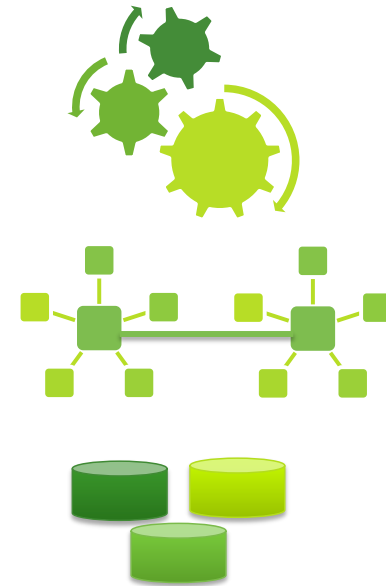


...consequently identifiers, structures and behaviors more complex.



Internal Platform complexity has grown too ...

- Compute
 - Server Isolation, Processor Virtualization, Container Isolation – Process & Namespace, SM
 - White-Listing, Anti-Virus, Endpoint Detection & Response
 - TPMs (Titan, Intel, ...), FPGAs, GPUs, Enclaves, ASLR, Control Flow Integrity, Smart NICs
- Network
 - VLANs, VPNs, Micro-segments
 - Firewalls, IPSs, WAFs, Sandboxes
 - Application Gateways, API Microgateways (JSON/APIs/gRPC), Layers (Functions)
- Storage
 - Volumes
 - ACLs
 - Encryption
- Composite Abstractions
 - PODs, STNs, VPCs, ASEs,...
- Future – More Dynamics (Moving Target), Encryption, Distribution (MPC, CryptoLedgers, ...)



But none of these is ever perfect in implementation, or perfectly managed ...

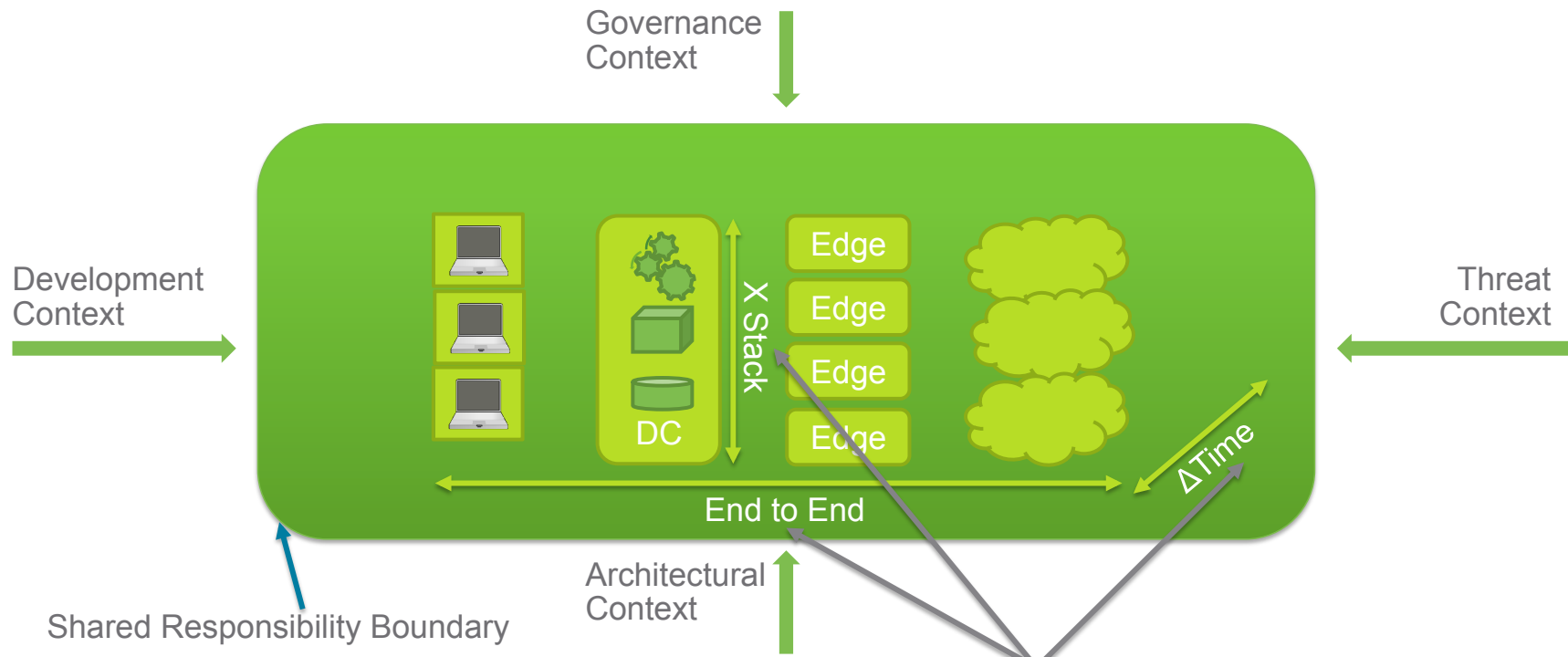
Reference: Engineering Trustworthy Systems, O. Sami Saydjari, 2018



**Context (Internal and External)
enlighten a way forward**



External Intentional Context is largely invariant over Platforms



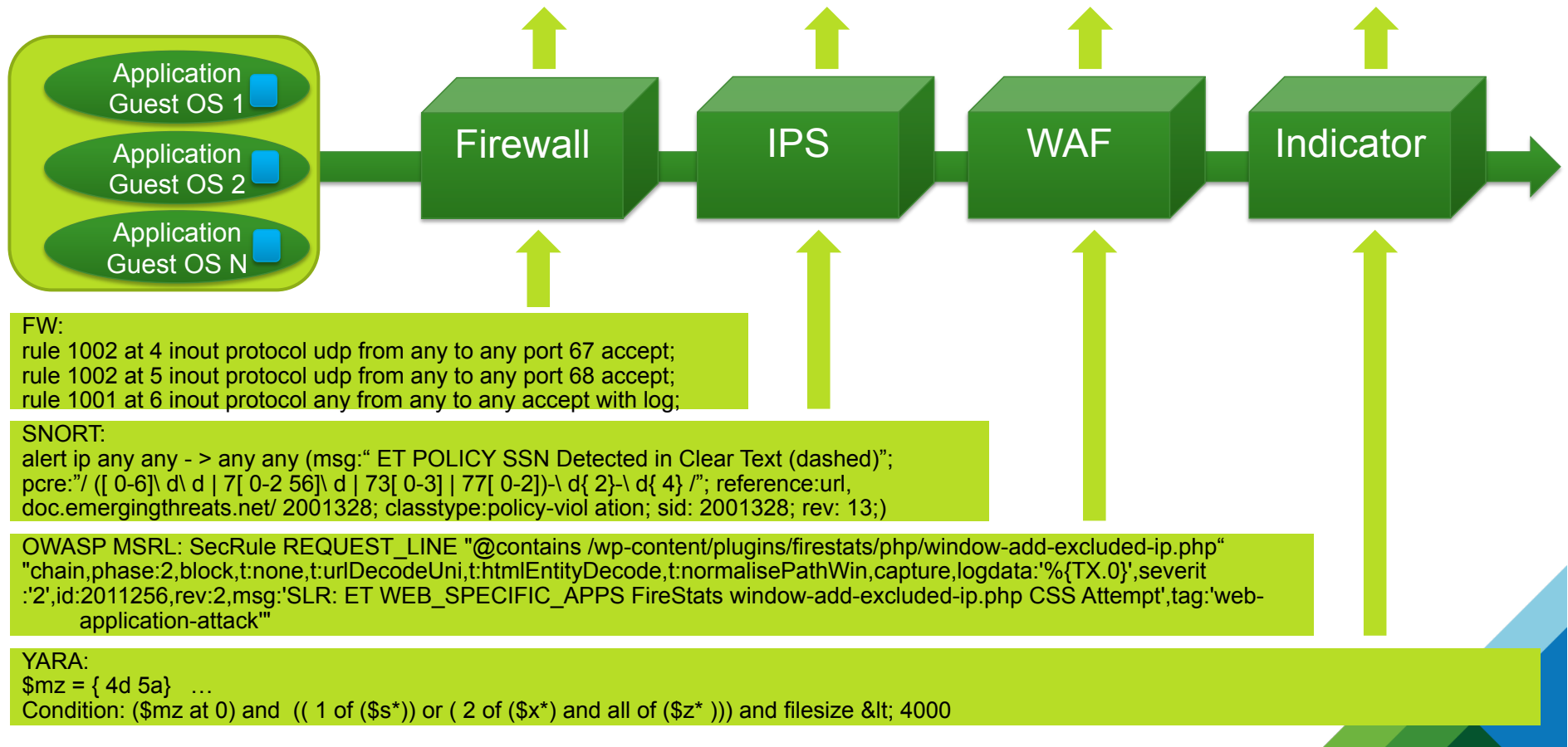
Shared Responsibility Boundary

... and key locus of correlation across contextual perspectives (internal and external)

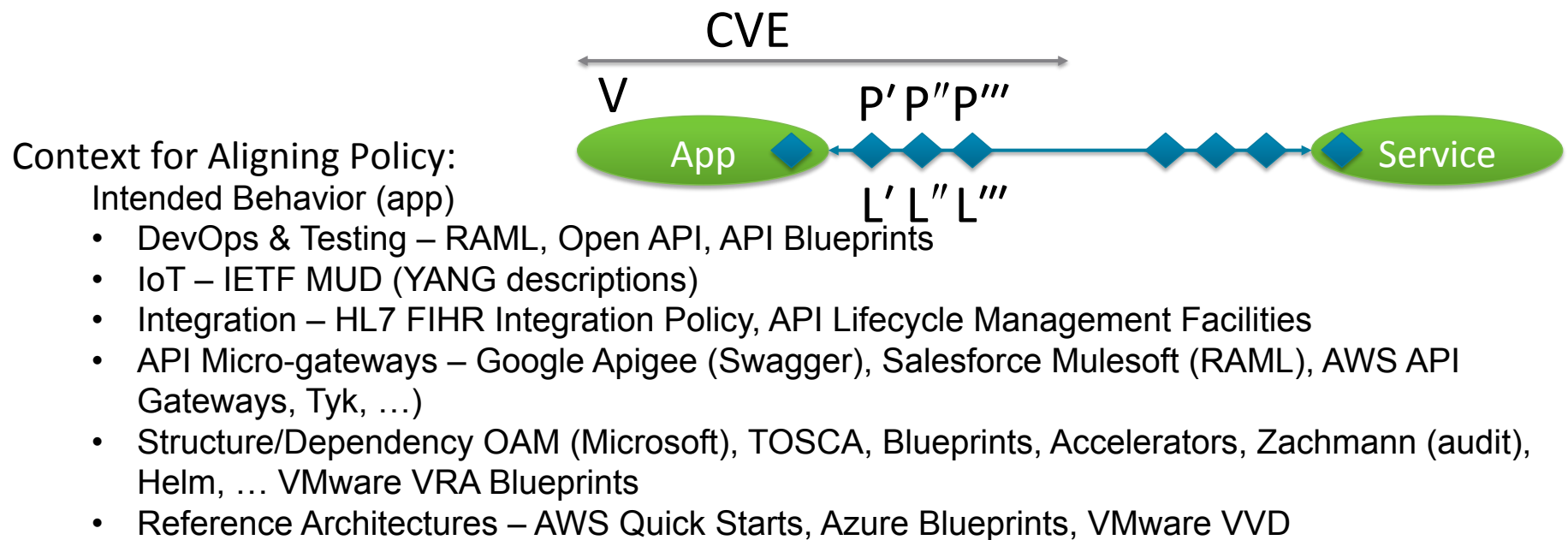
Internal Context is inherently Platform-specific



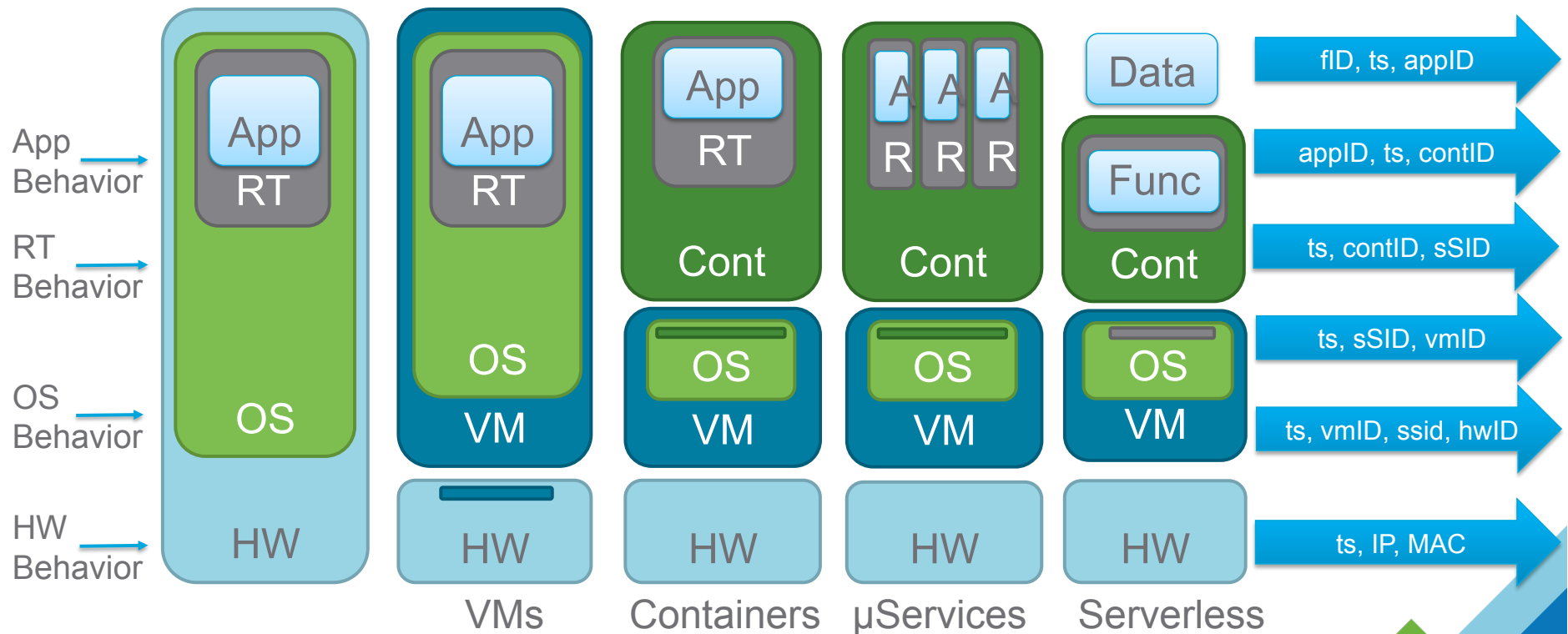
Example: Security policy complexity



Example: End to End External Contextual Alignment Network Policy informed by endpoint context (e.g. Vuln(App(OS(SSID?)))



Example: Cross Stack Internal Contextual Alignment, ...



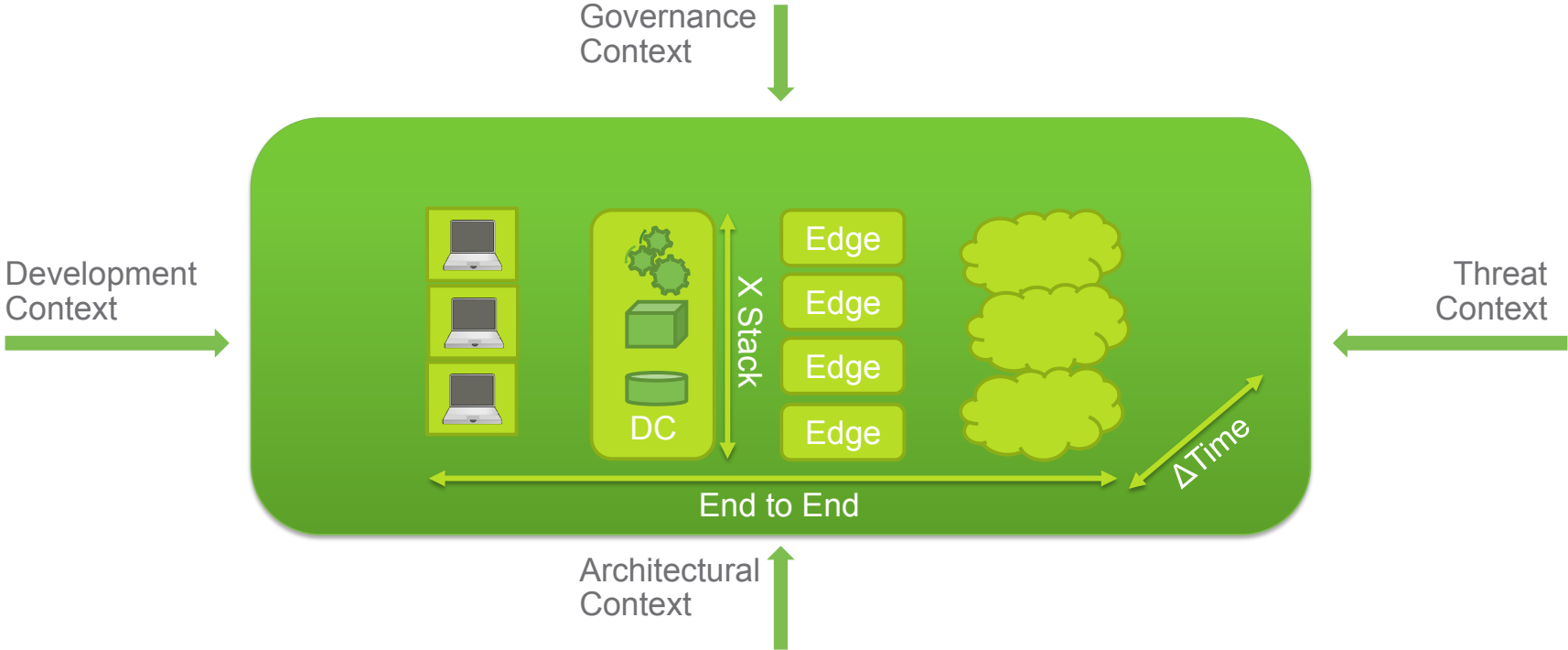
Note: The hosting platform has the context to align decoupled logs and policy.



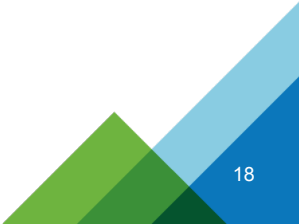
**Context (Internal and External)
Where does it come from?**



Platform-enabled Context: Aligning Security

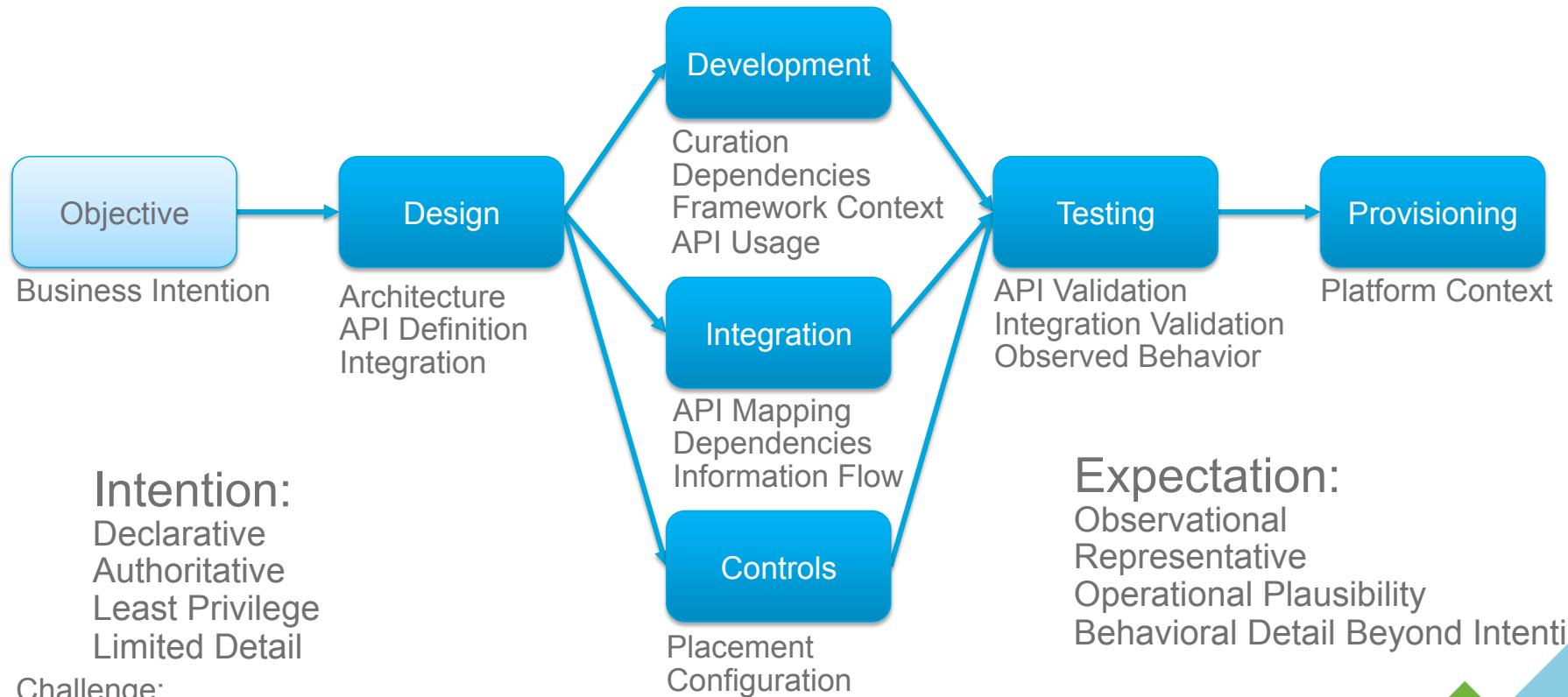


Policy at this boundary has different authors, with different objectives, different change rhythms ... the Platform is where these intersect



Development Intentional Context (from the Left):

Leveraging API-First methodology (e.g. Pivotal –Home Depot, JPMC, ...)



Intention:
Declarative
Authoritative
Least Privilege
Limited Detail

Expectation:
Observational
Representative
Operational Plausibility
Behavioral Detail Beyond Intention

Challenge:

How can app repositories be leveraged to a) amortize the cost and amplify the value of derived context, b) improve SNR and context trustability, and to b) leverage a consumer population for feedback and trust?



Context: Development Context: Intended Behavior



```
Swagger Editor  File  Edit  Generate Server  Generate Client
1 swagger: "2.0"
2 info:
3   description: "This is a sample server Petstore server. You can find out
4     ://swagger.io](http://swagger.io) or on [irc.freenode.net, #swagger](h
5     sample, you can use the api key 'special-key' to test the authorization
6   version: "1.0.0"
7   title: "Swagger Petstore"
8   termsOfService: "http://swagger.io/terms/"
9   contact:
10    email: "apiteam@swagger.io"
11    license:
12     name: "Apache 2.0"
13     url: "http://www.apache.org/licenses/LICENSE-2.0.html"
14   host: "petstore.swagger.io"
15   basePath: "/v2"
16   tags:
17    - name: "pet"
18      description: "Everything about your Pets"
19    externalDocs:
20     description: "Find out more"
21     url: "http://swagger.io"
22    - name: "store"
23      description: "Access to Petstore orders"
24    - name: "user"
25      description: "Operations about user"
26    externalDocs:
27     description: "Find out more about our store"
28     url: "http://swagger.io"
29   schemes:
30    - "https"
31    - "http"
32   paths:
33    /pet:
34     post:
35      tags:
36       - "pet"
37      summary: "Add a new pet to the store"
38      description: ""
39      operationId: "addPet"
40      consumes:
41       - "application/json"
42       - "application/xml"
43      produces:
44       - "application/xml"
45       - "application/json"
46      parameters:
47       - in: "body"
48         name: "body"
49         description: "Pet object that needs to be added to the store"
50         required: true
```

```
1. parameters:
2.   - in: query
3.     name: offset
4.     schema:
5.       type: integer
6.       minimum: 0
7.       default: 0
8.       required: false
9.     description: The number of items to skip before starting to collect the results
10.  - in: query
11.    name: limit
12.    schema:
13.      type: integer
14.      minimum: 1
15.      maximum: 100
16.      default: 20
17.      required: false
18.    description: The number of items to return.
```

<https://swagger.io/docs/specification/describing-parameters/>

GET	/pet/findByStatus	Finds Pets by status
GET	/pet/findByTags	Finds Pets by tags
GET	/pet/{petId}	Find pet by ID
POST	/pet/{petId}	Updates a pet in the store with form data

Dev Context Sources
Dev: Postman, jFrog
Testing: Smartbear
Int: Apigee, MuleSoft, Boomi

Future:
Repos?: Bitnami?

Controls:
Imperva,
LunchBadger,
Puresec
Sidecars (Istio)

WAF Example

Imperva Ingestion of Swagger for SecureSphere



```
import imperva_sdk
from imperva_sdk.SwaggerJsonFile import SwaggerJsonFile
import json

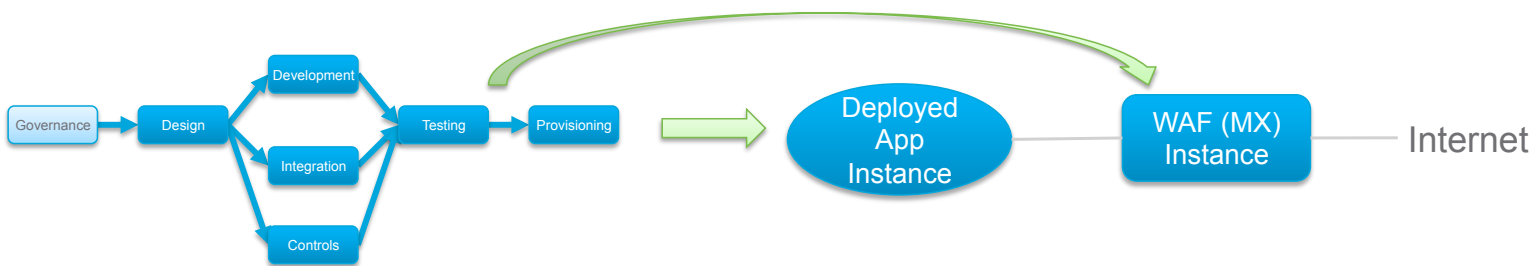
# Connect to MX
mx = imperva_sdk.MxConnection("10.0.0.1", Password="password")

# Load swagger file as JSON
swagger_json = SwaggerJsonFile('swagger_file.json')

# Select Web Application
app = mx.get_web_application(Name="app", Site="site", ServerGroup="sg", WebService="ws")

# Apply swagger as profile
app.update_profile(SwaggerJson=swagger_json)

# Log out
mx.logout()
```

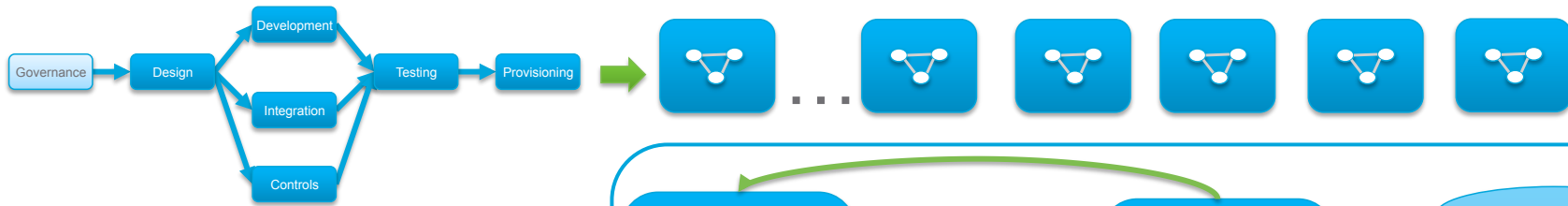


<https://imperva.github.io/imperva-sdk-python/examples.html>



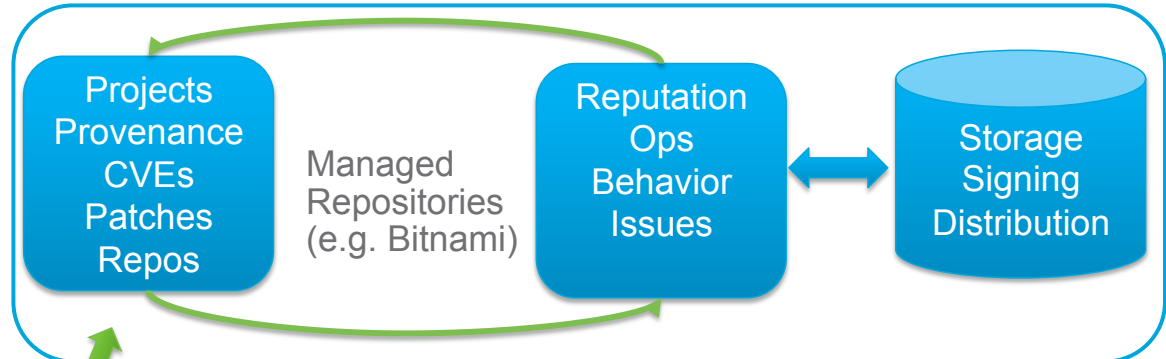
The Context Economy of Repositories: OSS & 3rd Party

Costs are amortized & Benefits are multiplied across repo users.

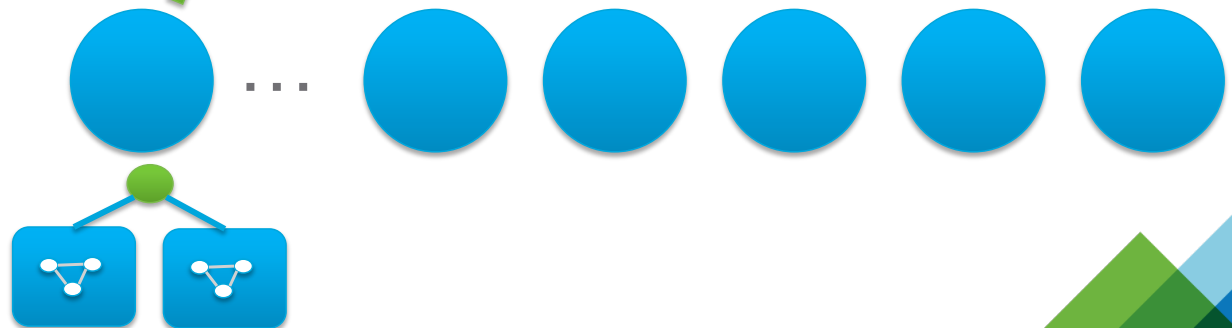


A massive amount of additional context is rapidly becoming available from automated testing chains ...

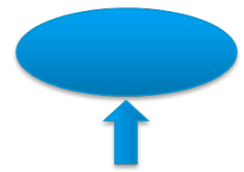
and integration, policy and orchestration points ...



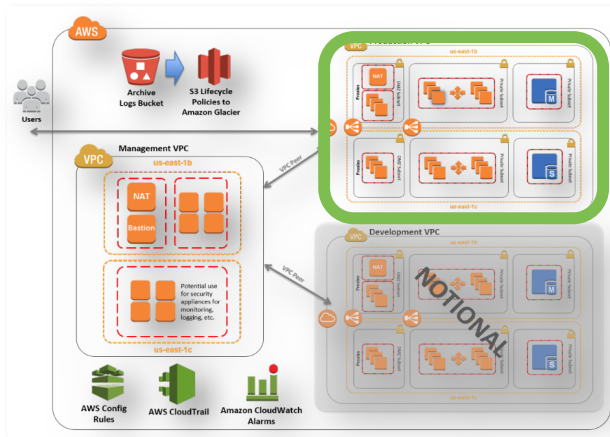
- | | | |
|---|---|-----------------|
| API
LCM | API
µGW | API
Integ. |
| Apigee
OpenAPI
MuleSoft
Boomi
... | PureSec (PAN)
Lunch Badger
Apigee
AWS
Imperva | HL7 FIHR
... |



Architectural Context: Compliance Reference Models

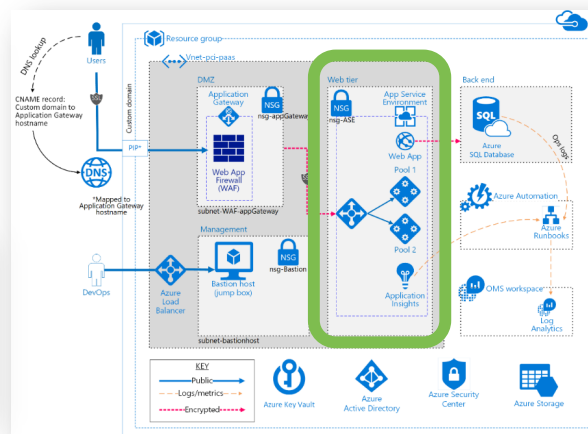


AWS (34 Pages)



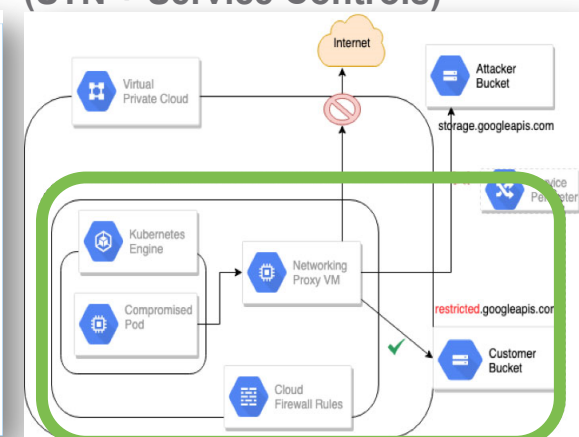
<https://aws.amazon.com/quickstart/architecture/accelerator-pci/>

Azure (19 Pages)



<https://docs.microsoft.com/en-us/azure/security/blueprints/payment-processing-blueprint>

Google (STN + Service Controls)



<https://p16.praetorian.com/blog/cloud-data-exfiltration-via-gcp-storage-buckets-and-how-to-prevent-it>

VMware VVD+ – Reference Arch ...

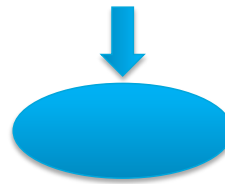
- Audit once, comply many – costs amortized, benefits multiplied ...
- Creates a community of highly normalized argumentation – learn/detect here ... protect everywhere else
- Control topology provides actionability, guardrails, and semantics to telemetry

Challenge: How to bring new controls (dynamics, distribution, AR ...) to this SD but conventional model.

System security argumentation beyond the compliance reference architecture -> system posture.
Accommodate “tense” of tagging – PCI classification vs PCI qualification vs PCI validation

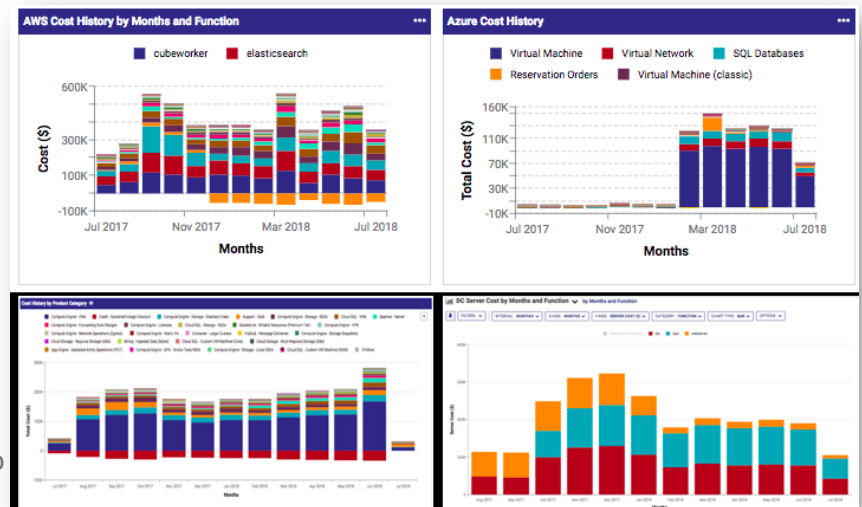


Governance Context Exploit Risk to Impact Risk

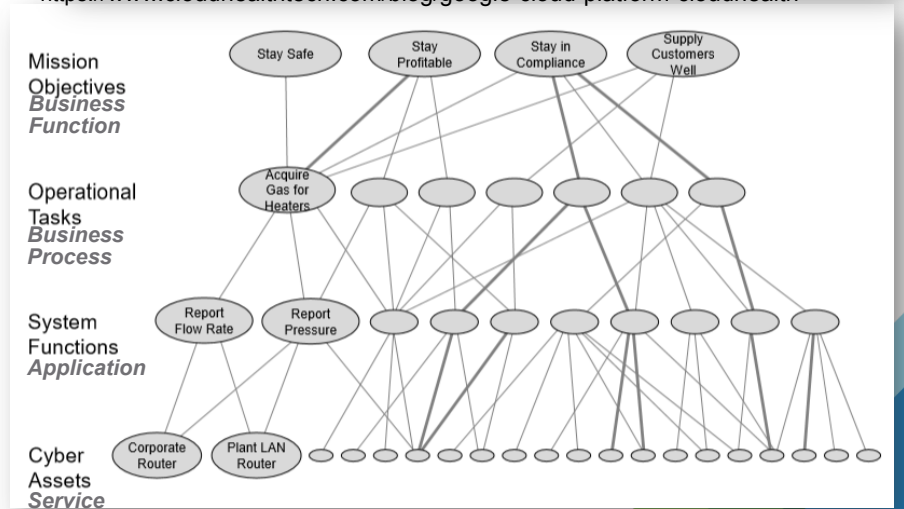
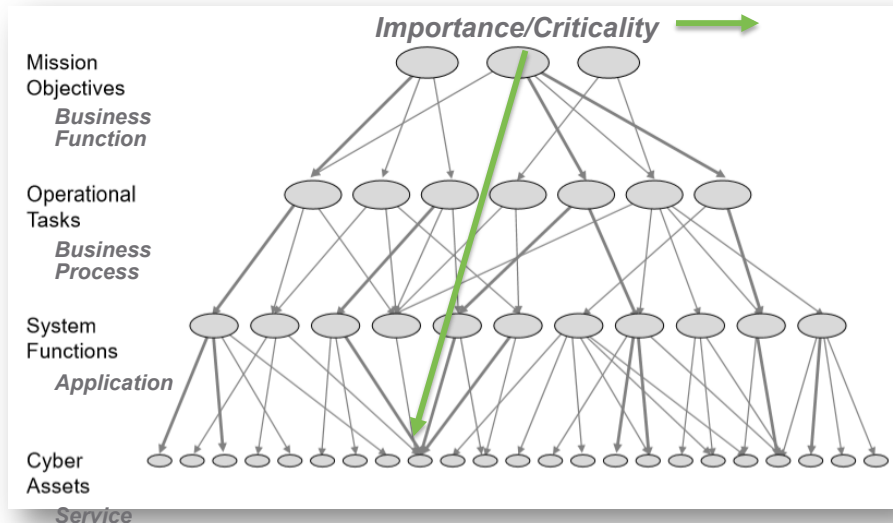


Risk = Impact (Criticality) * Exploitability (CVEb) * Probability (CVET)

Challenge: There can is no algebra for risk, due to coupling over intimately & implicitly shared resources. How then can we connect labeled service criticality to underlying component logs/alerts/forensics severity?



<https://www.cloudhealthtech.com/blog/google-cloud-platform-cloudhealth>



Threat Essential Context When hygiene fails. Connecting the dots from indications to exploit



Description

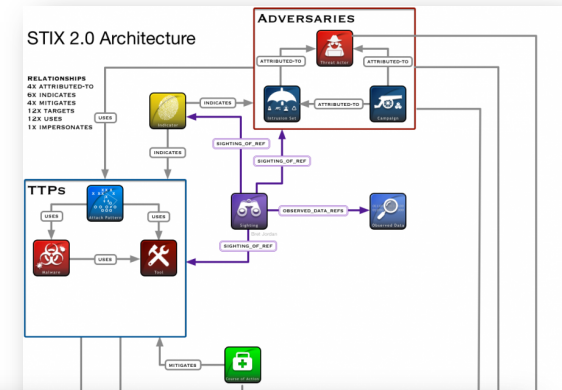
■ Summary

■ Attack_Execution_Flow

- Attack_Phase^{1..3} (Name(Explore, Experiment, Exploit))
 - Attack_Step^{1..*}
 - Attack_Step_Title
 - Attack_Step_Description
 - Attack_Step_Technique^{0..*}
 - Attack_Step_Technique_Description
 - Leveraged_Attack_Patterns
 - Relevant_Attack_Surface_Elements
 - Observables^{0..*}
 - Environments
 - Indicator^{0..*} (ID, Type(Positive, Failure, Inconclusive))
 - Indicator_Description
 - Relevant_Attack_Surface_Elements
 - Environments
 - Outcome^{0..*} (ID, Type(Success, Failure, Inconclusive))
 - Outcome_Description
 - Relevant_Attack_Surface_Elements
 - Observables^{0..*}
 - Environments
 - Security_Control^{0..*} (ID, Type(Detective, Corrective, Preventative))
 - Security_Control_Description
 - Relevant_Attack_Surface_Elements
 - Observables^{0..*}
 - Environments
 - Observables^{0..*}

<https://image.slidesharecdn.com/attackiseasyletstalkdefencev3-151026104559-lva1-app6891/95/bucharest-attack-is-easy-lets-talk-defence-20-638.jpg?cb=1445856555>

Challenge: Behaviors on SDI are less representable by normal indicators due to decoupling & dynamics. Need behavior abstractions



OWASP
The Open Web Application Security Project

TI Frameworks / Formats

MAEC	OVAL	MMDEF
CAPEC	CVE	IDDF
TAXII	STIX	YARA
CYBOX		OpenIOC
PCAP PCAPNG	NetFlow 5-Flow	CEF Syslog
JSON	YAML	XML

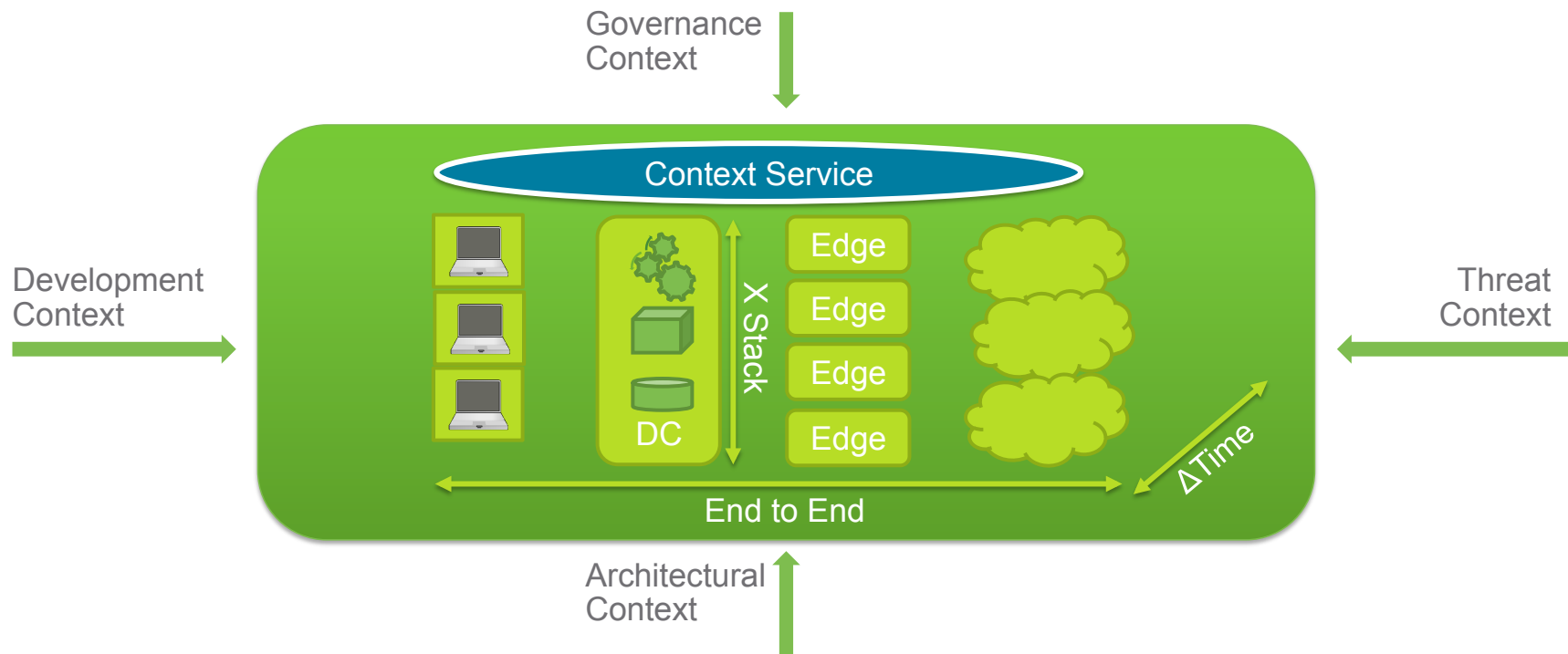
Indicators

- **STIX** - Structured Threat Information eXpression (MITRE/OASIS)
- **TAXII** - Trusted Automated eXchange of Indicator Information (MITRE/OASIS)
- **CYBOX** - Cyber Observable eXpression (MITRE/OASIS)
- **OpenIOC** - Open Indicators of Compromise (FireEye/Mandiant)
- **IDDF** - Incident Object Description Exchange Format (IETF - RFC5070)
- **YARA** - Yet Another Regex Analyzer - binary pattern scanning (OSS)
- **SNORT** - real-time analysis of network traffic (CISCO).

Enumerations

- **MMDEF** - Malware Metadata Exchange Format (IEEE)
- **MAEC** - Malware Attribute Enumeration and Characterization (MITRE).
- **CAPEC** - Common Attack Pattern Enumeration and Classification (MITRE).
- **CVE** - Common Vulnerabilities and Exposures (MITRE)
- **CVSS** - Common Vulnerability Scoring System (NIST)
- **CPE** - Common Platform Enumeration (NIST)
- **OVAL** - Open Vulnerability and Assessment Language (MITRE)
- **OSVDB** - Open Sourced Vulnerability Database (OSF)

Platform-enabled Context (Internal and External): Single source of truth ... end to end, X stack and over time.



Shifted Context (and Policy) has different authors, with different objectives, different change rhythms ... the Platform is where these intersect



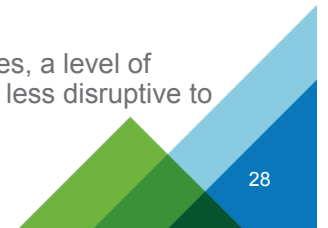
Takeaways:

- At the context at the platform boundary between the External consumption of the and the Internal presentation is very useful
- This boundary is a disciplinary bridge across concerns.
- The modern hosting platform can automate internal context... conventionally difficult to construct
 - End to End
 - Cross Stack
 - Across Time
- The modern hosting platform can collect, protect and distribute external context (to entire management/ security portfolios)
- Platform providers host vibrant innovation ecosystems, partnerships, residencies, internships and collaboration opportunities.



Emerging Research Challenges at the Platform Boundary

- Platform enlightened AI – toward more interpretable, explainable, actionable and therefore trustable intelligence and automation.
 - Purely statistical, regression based and ML techniques don't leverage the intentional structures and behavior, constraints, ... resulting in adversarial, supply chain, explain-ability, actionability and trust-ability challenges.
 - Ex. XAI and 3rd Wave AI momentum: Causality models, embedded ML, intentional guardrails, ...
- With richer sets of context over development lifecycles, we need models that can capture and support reasoning over intentional, expected and observed behaviors.
 - Existing tagging/labeling models are hobbled by ambiguity and semantic mismatches across disciplinary and lifecycle boundaries.
 - Ex. OASIS OCA (Security Portfolio), Mitre System Argumentation efforts
- More expressive policy logics/languages: As we shift testing and security “left”, we increasingly cultivate more and different policy authors, who have different objectives and act in different rhythms.
 - First order policy languages require completeness and consistency that don't exist across diverse sources of dynamic policy . We need more expressive and embedded logic schemes that can provide useful inference in the face of incompleteness, inconsistency and evolutionary change.
 - Ex. AWS AR, Defeasible Logics, ...
- With the increasing use of GPUs, TPUs, FPGAs, ... as processor extensions and in shared resource pools, we extended trusted execution and attestation approaches that are less brittle (than hash extension) and leverage the isolation and dynamics of modern platforms.
 - Example: Trusted Blue line/Green line code models.
- As we face the emergence of Quantum computation, and the intrinsic uncertainties over post-quantum crypto techniques, a level of crypto agility and/or resilience will be needed. What are new abstractions might make migration of crypto technologies, less disruptive to application and services.
 - Example: Microsoft Post-Quantum Crypto VPNs



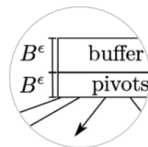
VRG Active Research Areas (Frequently 1-2 Researchers + Research Interns)

<https://research.vmware.com/projects>

Active Research Areas

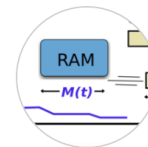
Anomaly Detection

Anomaly detection algorithms that intuitive, rigorous and scalable.



BetrFS

A right-optimized write-optimized file system



Cache-Adaptive Algorithms

Tools for analyzing algorithm performance in the real world

CloudCast

CloudCast is a world-wide and expandable measurements and analysis system, co...

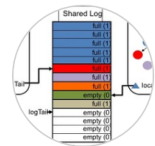


Data center Network Topology Design

Designing performant, practical data center networks for cost and operational...

Networking for the 99%

This projects studies "non-hyperscalar" networks, their features and pain poi...



NR

A method to implement any concurrent data structure.



P4

P4: Programmable data-planes

RADE

Resource-efficient supervised anomaly detection framework that reduces memory...

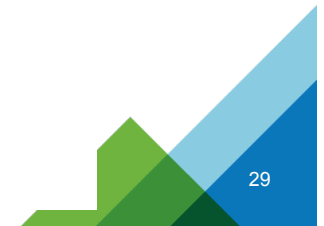


Scalable and Precise Stream Processing

Algorithms and data structures for real-time processing of streams that are t...

Towards Predictable Low Latency Networks

Data center network stack that can provide predictable low latency



Opportunities for Academic Research with VMware



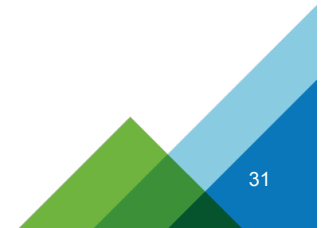
Faculty Research Collaborations

<https://www.vmware.com/company/research/faculty-programs.html#research>

Faculty Research Collaborations

VMware is committed to sponsoring academic research in areas of importance to the future of computing. Our support for faculty enables graduate student researchers and post-docs, and helps to cover the expenses involved in developing new technology in a university setting. Some recent faculty research collaborations include:

- Arizona State University
- Bar Ilan University
- Brown University
- Carnegie Mellon University
- Cornell University
- École Polytechnique Fédérale de Lausanne (EPFL)
- ETH Zürich
- Georgia Institute of Technology
- Imperial College London
- Indian Institute of Technology, Delhi
- Massachusetts Institute of Technology
- Politecnico di Torino
- Princeton University
- Stanford University
- Technion
- Tel Aviv University
- Texas A&M University
- University College London
- University of California, Berkeley
- University of California, Santa Cruz
- University of Cambridge
- University of Colorado at Boulder
- University of North Carolina at Chapel Hill
- University of Texas at Austin
- University of Texas at Dallas
- University of Utah
- University of Washington
- University of Wisconsin at Madison



Systems Research Awards

<https://www.vmware.com/company/research/faculty-programs.html#system>



Tiark Rompf is an Assistant Professor of Computer Science at Purdue University.

Professor Rompf received the 2018 VMware Systems Research Award. He is recognized for radically new approaches to performance- and safety-critical systems, in particular through rethinking the role and relationship between high-level and low-level languages. His systems-oriented approach is illustrated well by his far-ranging explorations of lightweight modular staging (LMS), a platform and methodology for enabling run-time code generation.



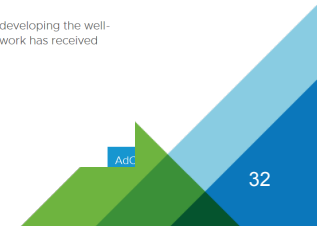
Tim Kraska is an Associate Professor of Electrical Engineering and Computer Science at the Massachusetts Institute of Technology (MIT).

Professor Kraska received the 2017 VMware Systems Research Award. He has been widely recognized for his early work on hybrid human-machine data management. On the systems side, his work includes a pioneering reference architecture (CrowdDB) for hybrid crowdsourced queries. He has continued to role-model a style of holistic systems treatment in his early research by formulating and tackling research problems that together represent a powerful new vision for the future of database systems.



Matei Zaharia is an Assistant Professor of Computer Science at Stanford University.

Professor Zaharia received the 2016 VMware Systems Research Award. His accomplishments as a young researcher include developing the well-known and widely used open source projects Apache Spark, Apache Mesos, and Tachyon (now Alluxio). Zaharia's academic work has received thousands of citations, and his software is being used by thousands of developers worldwide.



Early Career Faculty Grants and Scholar-in-Residence Program

<https://www.vmware.com/company/research/faculty-programs.html#scholar>

Early Career Faculty Grants

The Early Career Faculty Grant program is intended to recognize the next generation of exceptional faculty members. A gift to the researcher's university is made in support of his/her research and to promote excellence in teaching. Early career faculty must be within five years of their first tenure-track appointment. Recent grants include:

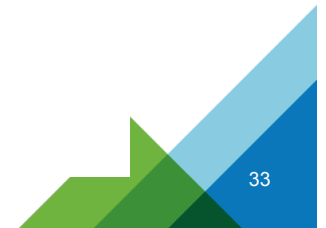
- Ding Yuan, University of Toronto
- Bharath Raghavan, University of Southern California
- Aurojit Panda, New York University
- Aruna Balasubramanian, Stony Brook University
- Taesoo Kim, Georgia Institute of Technology

Scholar-in-Residence

The Scholar-in-Residence (SiR) program brings together exceptional university faculty with VMware researchers for deeper collaboration over a specific time period. SiRs often takes place during a faculty member's summer break or sabbatical year. Collaboration focuses on research objectives mutually defined in advance. Recent scholars include leading faculty from:

- Carnegie Mellon University
- Bar Ilan University
- Technion
- Tel Aviv University
- University of North Carolina at Chapel Hill

For a listing of current open positions, visit our [careers page](#).



Thank You.

Darleen Fisher will email a copy of the slides.

Questions?

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Abstract

The rapid growth in the adoption of modern application development and hosting technologies has brought with it, unprecedented levels of complexity, in terms of stack decoupling, instance dynamics, and system distribution. The underlying hosting platforms readily span multiple on-premise, co-hosted and cloud-hosted sites, easily extending across geographic and regulatory boundaries. Within individual platforms there is an accompanying convergence of computation, networking and storage capabilities, realized over common resources and shared fabrics. The result is that services, applications, platforms, infrastructure and even bare metal can all be consumed on demand at incredible scale.

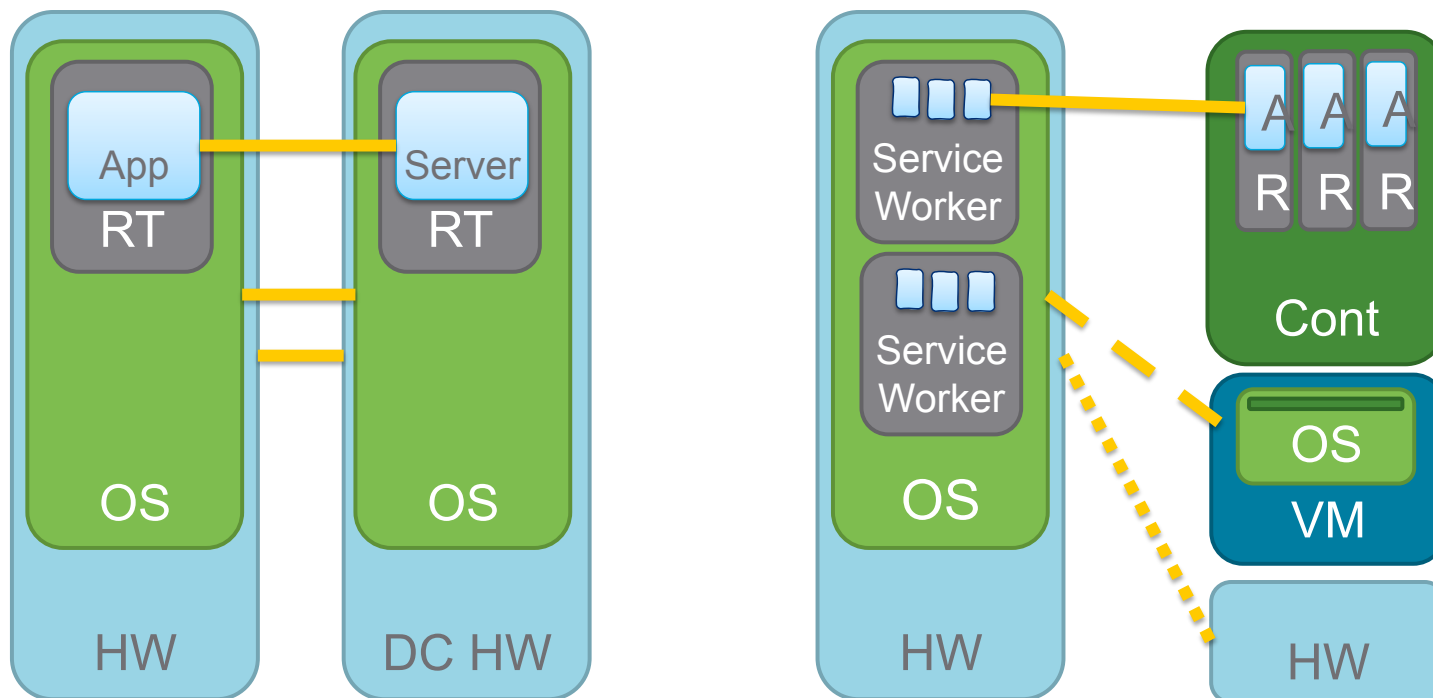
Unfortunately, complexity driven misconfiguration, recurrent outages and massive breaches are stimulating the growing realization that we must cultivate innovations that deliver much simpler, more efficient, more effective and more trustable information systems. The current turbulent tension between agility and manageability is challenging the conventional technological underpinnings of the management, operation and security of information systems hosted on modern platforms.

However, the very characteristics that precipitate these challenges also light the way forward in addressing them, making the modern hosting platforms ideal environments for supporting computing and networking research programs, across the innovation lifecycle including discovery, analysis, experimentation, prototyping, validation, and commercialization, extending to delivery and consumption of innovation at scale.

In this session we will consider emerging challenges and opportunities for modern information systems on hosting platforms, that are addressable by individual and collaborating researchers, and their teams. We will also consider the role of those platforms in facilitating innovation aimed at addressing these challenges, and how researcher engagement with platform providers and their user communities has evolved.



Client applications too, are more decoupled, dynamic, distributed



RPC, HTTP(S), REST JSON

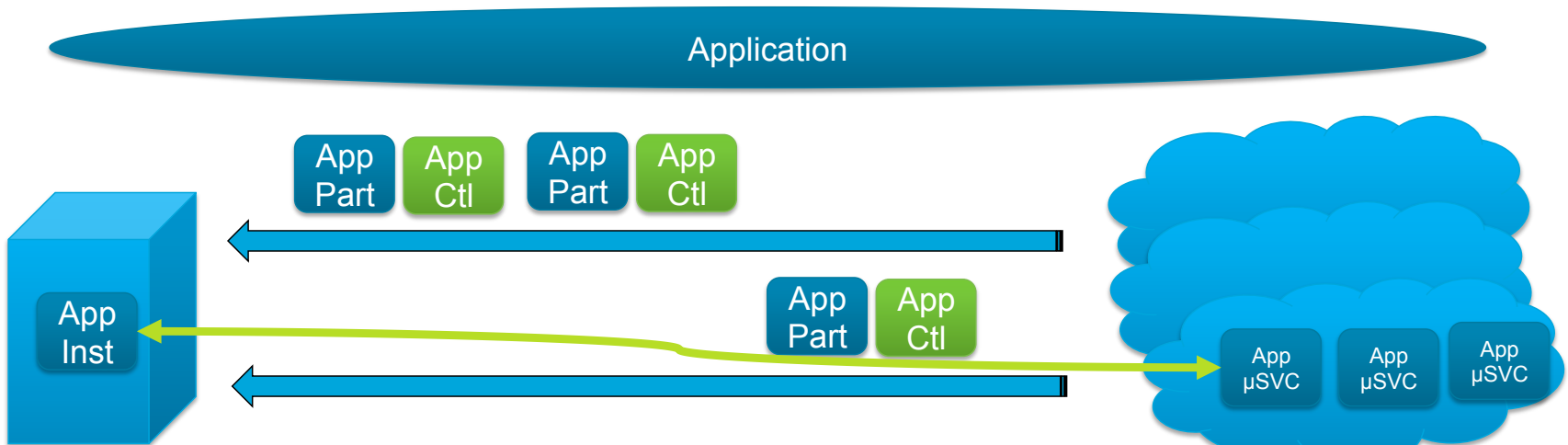
APIs: OpenAPI, gRPC+PB, ...



<https://developers.google.com/web/progressive-web-apps>



Looking Forward: Application footprint is dynamically expressed across client and backing services. Progressive Apps



- Identifiers: IPs, MACs, SSIDs increasingly inadequate – need ARENs, Service Names,
- Behavior: State, Behavior increasingly dynamic wrt Client and backing Services
- Analytics: Due to Identifier and Behavior challenges, even correlation, ML are more challenged
- Actionability: What, Where and Why are all tougher to resolve into an actionable context

The Hosting Platform Role:

For Specific Persona and roles like Root Cause Analysis, Security Response, Behavioral Analytics.... provide authenticated access to:

- 1) Vertical dependencies across abstractions layers and dynamics
 - From Applications/Services, to Containers, to Pods, to VMs, to Servers, ...
- 2) Horizontal interactions/connections, end to end.
 - From clients to backing services
- 3) Context by Identifier.
 - Provenance, Templates, Instances, Tests, Attestations, Hosts, Policy Sets, Accounts, ...
 - Intention, Expectation, Observation



The decoupling, distribution and dynamics that cause this complexity, are also enablers of the solution...

- “... Cloud-native architectures should extend this idea (granular Defense in Depth) beyond authentication to include things like rate limiting and script injection. Each component in a design should seek to protect itself from the other components. This not only makes the architecture very resilient, it also makes the resulting services easier to deploy in a cloud environment, where there may not be a trusted network between the service and its users...”
 - Google:
<https://cloud.google.com/blog/products/application-development/5-principles-for-cloud-native-architecture-what-it-is-and-how-to-master-it>
- Where coupling increases (Netflix’s appropriate coupling) context enhancement reigns in complexity.
 - Netflix: <https://www.infoq.com/news/2019/01/netflix-evolution-architecture/>
- DevSecOps & Context
 - DoD DevSecOps Ref Design:
https://dodcio.defense.gov/Portals/0/Documents/DoD%20Enterprise%20DevSecOps%20Reference%20Design%20v1.0_Public%20Release.pdf?ver=2019-09-26-115824-583
 - Mitre Security & DevSecOps:
https://www.mitre.org/sites/default/files/publications/pr-19-0769-devsecops_security_test_automation-briefing.pdf

